



Heaton

HEALTHCARE GROUP

WE BRING PARTNERSHIP
WITH RESPECT AND TRUST

www.heaton.cz

HEATON IS PRIVATELY OWNED INTERNATIONAL PHARMACEUTICAL COMPANY BASED IN THE CZECH REPUBLIC

- HEATON is holder of over **30 registrations of pharmaceuticals** as well as a manufacturer of medical devices and cosmetics.
- HEATON's **innovative OTC products** are sold in several countries of CEE, Western Europe, Middle East and Asia.
- HEATON holds **ISO 9001/2008 certificate** for sale and promotion of medicines, **ISO 13485 certificate** for non-active medical devices and in vitro diagnostics, GMP certificate, distribution license and license for handling narcotics.



HISTORY OF THE COMPANY

The company launched the first products in the field of gynecology and oncology on the Czech market.

The company is reorganized, HEATON Group a.s. is created and owns all of the subsidiaries.

As part of the company's efforts to strengthen its presence in the field of OTC products, Heaton launches a new product line for women's health care products under the name GYNELLA®.

HEATON established new German branch office in Nürnberg and entered the market with a team of Medical Representatives.

Heaton started its activity in the field of diabetology. The company was listed in the family business ranking of Czech Forbes 2022.



OTC PORTFOLIO

VAGINAL INFECTIONS

GYNELLA® Silver Caps

GYNELLA® Silver Foam

URINARY TRACK

GYNELLA® Cystilab

FOR MEN

ANDRYLL Silver Gel

VAGINAL MICROFLORA

GYNELLA® Flora

FERTILITY

GYNELLA® Natal Ferti Gel

NEPHROLOGY

Kemarel

MENOPAUSE

GYNELLA® Balance

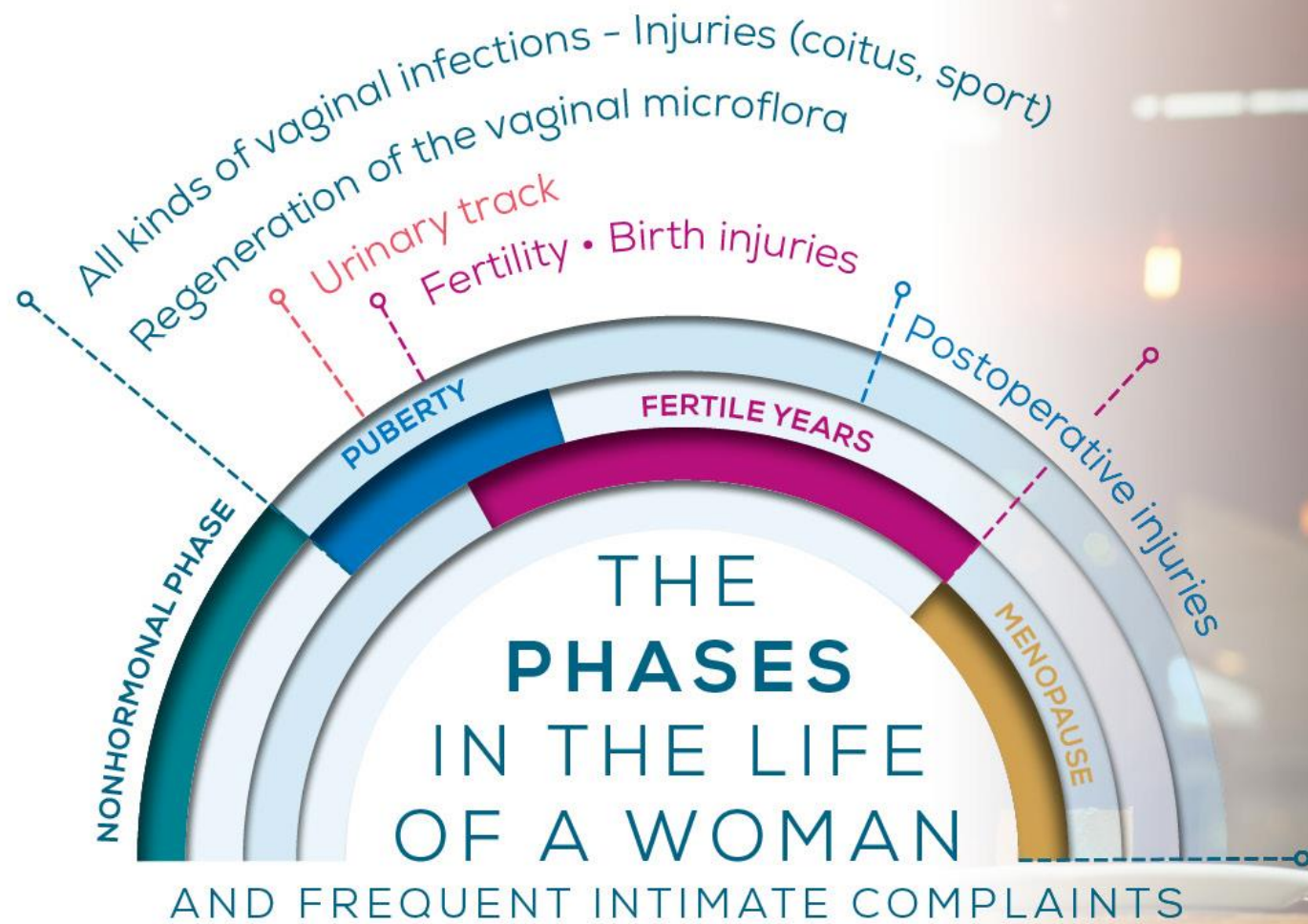
GYNELLA® AtroGel

INTIMATE HYGIENE

GYNELLA® Intimate Wash

GYNELLA® Intimate Foam

GYNELLA® Girl Intimate Wash



MEDICAL DEVICES AND COSMETICS FOR WOMEN'S HEALTH

VAGINAL INFECTION



GYNELLA® Silver Caps

Silver complex (microcrystalline titanium dioxide with covalently linked monovalent silver ions), Sodium hyaluronate, *Aloe barbadensis* extract



10 vaginal soft gel capsules



GYNELLA® Silver Foam

Silver complex (microcrystalline titanium dioxide with covalently linked monovalent silver ions), *Malva sylvestris* extract, Benzalkonium chloride, Sodium hyaluronate, Allantoin



50 ml in foamer bottle

VULVO-VAGINAL ATROPHY



GYNELLA® AtoGel

Silver complex (microcrystalline titanium dioxide with covalently linked monovalent silver ions), Sodium hyaluronate, Genistein



7 single dose applicators of 5 ml for vaginal use

URINAL TRACT

Doplněk stravy se sladidly



GYNELLA® Cystilab

Cranberries extract, extract from *Echinacea purpurea* (L.) Moench, *Lactobacillus paracasei*, D-mannose, dried blueberry juice



10 T-WIN sachets

FERTILITY



GYNELLA® Natal Ferti Gel

Inositol, Sodium hyaluronate, Lactic acid, Glucose, Fructose, Magnesium citrate, Calcium pyruvate, Sorbitol, Citric acid, Zinc gluconate, Carnitine, Creatine, Sodium chloride



6 single dose applicators of 5 ml for vaginal use

VAGINAL MICROFLORA



GYNELLA® Flora

Tyndallized lactic strains (*Lactobacillus acidophilus*, *Lactobacillus reuteri*, *Lactobacillus casei*)



10 vaginal suppositories



GYNELLA® Balance

Tyndallized *Lactobacillus acidophilus*, Sodium hyaluronate, Soy isoflavones, Lactic acid



10 vaginal suppositories

COSMETICS



GYNELLA® Intimate Wash

Lactic Acid, *Pinus Sylvestris* Twig Leaf Oil



200 ml



GYNELLA® Intimate Foam

Lactic Acid, Panthenol, *Salvia Officinalis* Oil, *Aloe Barbadensis* extract



150 ml



GYNELLA® Girl Intimate Wash

Bisabolol, Allantoin, *Salvia Officinalis* Leaf extract



100 ml

GYNELLA®



**VAGINAL INFECTION
NEW THERAPEUTIC PERSPECTIVE**

INNOVATIVE ADJUVANT TREATMENT FOR ALL TYPES OF VAGINAL INFECTIONS

Silver Foam

Composition: TIAB® (microcrystals of titanium dioxide with covalent bonds of monovalent silver ions), sodium hyaluronate and extract from Aloe barbadensis.

Classification: Medical device class IIb

Presentation: 50 ml vulvovaginal foam

Shelf life: 24 months

Silver Caps

Composition: TIAB® (microcrystals of titanium dioxide with covalent bonds of monovalent silver ions), sodium hyaluronate and extract from Aloe barbadensis.

Classification: Medical device class IIb

Presentation: 10 soft vaginal capsules

Shelf life: 36 months



BENEFITS OF GYNELLA® SILVER CAPS:

- ✔ Effective for 3 types of pathogens (bacteria, fungal, viruses)
- ✔ Follow-up care after gynecological surgeries or after giving birth



FAST DISSOLVING SOFTGEL CAPSULES

- The softgel capsules dissolve through body temperature and do not require moisture.

MOISTURIZES DUE TO HYALURONIC ACID

- Hydrates the affected area, contributes to the restoring of disturbed vaginal flora.

SIMPLE AND PLEASANT TO USE

- Small and ergonomically shaped, no pain in the application.



BENEFITS OF GYNELLA® SILVER FOAM:

- ✔ Supports the treatment of vaginal infections (bacterial, fungal and viral)
- ✔ Treatment of small gashes and vaginal lesions after delivery
- ✔ Speeds up the regeneration of the scar after caesarian section.

UNIQUE ON THE MARKET

- Complete coverage of the injured, irritated area,

SIMPLE AND PLEASANT TO USE

- Easily spreadable foam.
- Comfortable application.
- Leaves no stains on the underwear.

CALMING AND DISINFECTION EFFECTS

- The extract of Malva sylvestris

GYNELLA®



VAGINAL DRYNESS AND ATROPHY

Adjuvant treatment and prevention of vaginal symptoms which are often associated with **vulvo-vaginal atrophy and other origin vaginitis and vaginosis**. Supports fast restoration of vaginal physiological conditions by creating a nonconventional film-like barrier which protects the underneath tissue from dehydration, external irritant and microbial attacks.

Composition:	Silver complex (microcrystalline titanium dioxide with covalently linked monovalent silver ions), Sodium hyaluronate, Genistein
Classification:	Medical device IIa.
Shelf life:	24 months
Presentation:	7 single dose applicators of 5 ml for vaginal use

GYNELLA®

AtroGel



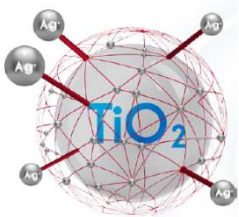
COMPOSITION



Thanks to its hydrating properties, **hyaluronic acid** guarantees adequate **moisturization of the vaginal mucosa**. Vaginal gel with hyaluronic acid has an effective barrier effect that **helps repair the lesions associated with vaginal dryness** and helps restore the physiological condition of the mucous membrane.



Genistein helps to **increase the elasticity of the vaginal mucosa** and complements the effect of hyaluronic acid, thereby **relieving the unpleasant feelings of tension and dryness**.



TIAB® complex has high antimicrobial activity and **helps to reduce the risk of vulvovaginal infections** that can occur due to vaginal atrophy.

GYNELLA®



**STIMULATE THE NATURAL VAGINAL
IMMUNE DEFENCES**

Medical device based on **non-viable tyndallized lactic strains** (*Lactobacillus acidophilus*, *Lactobacillus reuteri*, *Lactobacillus casei*) to **support natural protective mechanisms of vaginal microflora** in time when the defence is reduced due to external factors (such as usage of antibiotics, often use of tampons, lifestyle, free time activities, contraception, wrong intimate hygiene, pregnancy, birth, etc.).

Composition:	Tyndallized lactic strains (<i>Lactobacillus acidophilus</i> , <i>Lactobacillus reuteri</i> , <i>Lactobacillus casei</i>)
Classification:	Medical device IIa.
Presentation:	10 vaginal suppositories
Shelf life:	24 months

GYNELLA®

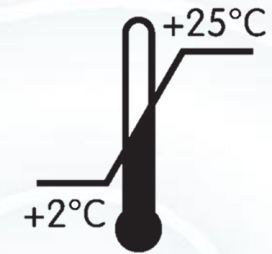
Flora



PRODUCT ADVANTAGES

- ✓ Composition **correspond** to EU Regulation for new developed medical devices.
- ✓ Paraprobiotics which **support increasing vaginal immunity**.
- ✓ Does not need to be refrigerated, withstands temperatures of up to 25 °C.
- ✓ Unlimited target group - **applicable to immunocompromised patients**.
- ✓ Tyndallized lactobacilli **do not cause resistance to antibiotics**, therefore the treatment is possible to applicate during antibiotic therapy.

Composition in line with
REGULATION (EU) 2017/745 OF
THE EUROPEAN PARLIAMENT
AND OF THE COUNCIL



GYNELLA®



STIMULATION OF VAGINAL MICROBIAL BALANCE

It's a medical device addressing menopausal symptoms like vaginal dryness, microbial balance, membrane elasticity, and natural protective mechanisms. It's suitable for menopausal women and those experiencing vaginal dryness due to chemical or physical changes. GYNELLA® Balance is also recommended for imbalances in vaginal microflora caused by factors like menopause, hormonal fluctuations, stress, antibiotics, contraception, and tampon use.

GYNELLA® Balance



Composition: Lactobacillus acidophilus, Sodium hyaluronate, Lactic acid, Soy isoflavones

Classification: Medical device IIa.

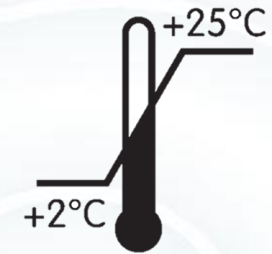
Presentation: 10 vaginal suppositories

Shelf life: 24 months

PRODUCT ADVANTAGES

- ✓ Composition correspond to EU Regulation for new developed medical devices.
- ✓ Paraprobiotics which support increasing vaginal immunity.
- ✓ Does not need to be refrigerated, withstands temperatures of up to 25 °C.
- ✓ Tyndallized lactobacilli **do not cause resistance to antibiotics**, therefore the treatment is possible to applicate during antibiotic therapy.
- ✓ Thanks to complex composition can **increase compliance by women 45+**.
- ✓ Suppositories ensure good solubility and easy application.

Composition in line with
REGULATION (EU) 2017/745 OF
THE EUROPEAN PARLIAMENT
AND OF THE COUNCIL



GYNELLA®



**SUPPORT THE PROPER FUNCTION OF
URINAL TRACT AND PHYSIOLOGICAL
IMMUNITY***

Unique food supplement **combines substances for maximal synergic effect**. It contains two potent extracts from medicinal herbs: **cranberries, *Echinacea purpurea*, *Lactobacillus paracasei*, D-mannose and dried blueberry juice**. It supports the proper function of urinal tract and physiological **immunity***. To ensure perfect preservation of its ingredients, it uses the T-WIN innovative sachet.

Composition:	Cranberries extract, extract from <i>Echinacea purpurea</i> (L.) Moench, <i>Lactobacillus paracasei</i> , D-mannose, dried blueberry juice
Classification:	Food supplement with sweeteners
Presentation:	10 T-WIN Sachets
Shelf life:	24 months

GYNELLA®

Cystilab

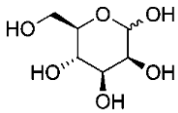


*The Echinacea extract has a positive effect on the health and normal function of the urinary tract.

COMBINES SUBSTANCES FOR MAXIMAL SYNERGIC EFFECT



Contains **lactobacilli** in high concentrations of 3 billion CFU in 3 doses. Lactobacilli are physiological bacteria settling the healthy tissue (such as the intestines, vagina, etc.).



D-mannose is practically not metabolized, but excreted by the kidneys into the bladder and from there into the urinary tract.



Cranberry extract supports natural immunity. In addition, it synergistically complements the effects of other substances.



Blueberry extract acts as a powerful antioxidant. It protects the cells from free radicals.



The **Echinacea** extract has a positive effect on the health and normal function of the urinary tract. It also helps support the body's natural defenses.

GYNELLA®



VAGINAL GEL FOR COUPLES
WHO ARE TRYING TO CONCEIVE

VAGINAL GEL FOR COUPLES WHO ARE TRYING TO CONCEIVE

Composition:

Inositol, Sodium hyaluronate, Lactic acid, Glucose, Fructose, Magnesium citrate, Calcium pyruvate, Sorbitol, Citric acid, Potassium citrate, Sodium bicarbonate, Zinc gluconate, Carnitine, Creatine, Sodium chloride

Classification:

Medical device IIa.

Shelf life:

24 months

Presentation:

6 single dose applicators of 5 ml for vaginal use

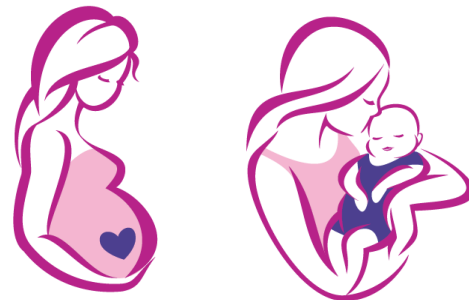
GYNELLA[®]

Natal Ferti Gel



COMPARISM OF COMPOSITION OF EJACULATE AND GYNELLA® NATAL FERTI GEL

- Shows many similarities,
- composition as close as possible to the physiological conditions of ejaculate because sperm are susceptible to changing the environment.



	Ingredients	Ejaculate	GYNELLA® Natal Ferti Gel
functional	pH	7,2 - 7,8	7,2 - 7,9
	Osmolality	250-350	300
	Hyaluronic acid		✓
	Water	✓	✓
	Glucose	✓	✓
	Fructose	✓	✓
	Sorbitol	✓	✓
	Magnesium	✓	✓ (in form of citrate)
	Calcium	✓	✓ (in form of pyruate)
	Zink	✓	✓ (in form of gluconate)
physiological and/or usable for quick use by sperms	Inositol		✓
	Carnitin	✓	✓
	Creatine	✓	✓
	Lactic acid	✓	✓
	Citric acid	✓	✓
	Sodium	✓	✓ (in form of hyaluronate, chloride, bicarbonate and phosphate + sodium hydroxide)
	Chloride	✓	✓ (in form of sodium salt)
	Potassium	✓	✓ (in form of citrate)
	Citrat	✓	✓ (in form of potassium salt)
	preservans neutral	Gel	
Hydroxyethylcellulose			✓
DMDM Hydantion			✓
Phenoxyethanol			✓
	Ethylhexylglycerin		✓

GYNELLA®



COSMETICS
INTIMATE HYGIENE FOR WOMEN
IN EVERY STAGE OF LIFE

The intimate gel is suitable for daily intimate care thanks to its balanced pH and enriched lactic acid. The intimate gel can also be used to shave intimate parts. Represents the right thing to do when it comes to solving unpleasant feelings in the intimate area (itching, burning, redness, feeling of tension, unpleasant smell). Dermatologically tested.

Composition:	Lactic Acid, Pinus Sylvestris Twig Leaf Oil
Classification:	Cosmetics (dermatologically tested)
Shelf life:	30M
Presentation:	200 ml

GYNELLA® Intimate Wash



A gentle foam designed for **hygiene** and **shaving of intimate parts**. At the same time, **prevents from genital discomfort after intercourse**, swimming, running, traveling and many other favorite activities in which the intimate parts are exposed to higher levels of irritation. Dermatologically tested.

GYNELLA®

Intimate Foam

Composition:	Lactic Acid, Panthenol, Salvia Officinalis Oil, Aloe Barbadosis extract
Classification:	Cosmetics (dermatologically tested)
Shelf life:	30M
Presentation:	150 ml



Especially developed for girls from 2 years of age to first menstruation. Very gentle on young girls' skin and intimate parts. Developed specifically for this period of age when the ovaries do not produce the female hormone (estrogen) and the vaginal defenses are insufficient. Dermatologically tested.

Composition:	Bisabolol, Allantoin, Salvia Officinalis Leaf extract
Classification:	Cosmetics (dermatologically tested)
Shelf life:	30M
Presentation:	100 ml

GYNELLA® Girl Intimate Wash



Kemarel

Food For Special Medical Purposes

NUTRITION THERAPY FOR PATIENTS
WITH RENAL DISORDERS



Is intended for the nutrition therapy for patients with renal disorders. Special diet uptake of essential amino acids while minimizing uptake of amino nitrogen.

Composition:	Lysine acetate, Calcii 4-methyl-2-oxovaleras (ketoanalogue to leucine), Calcii methyloxobutyras (ketoanalogue to valine), Calcii oxophenylpropionas (ketoanalogue to phenylalanine), Calcii 3-methyl-2-oxovaleras (ketoanalogue to isoleucine), Calcii hydroxymethylthiobutyras (hydroxyanalogue to methionine), Threonine, Histidine, Tyrosine, Tryptophan, Talc, Maize starch
Classification:	Food for special medical purposes
Shelf life:	36 months
Presentation:	100/300 tablets

Kemarel



Is a part of the conservative treatment of patients with Chronic Kidney Disease (CKD). Kemarel contains amino acids, partly in form of there corresponding-ketoanalogues, essential for patients with CKD. In combination with a protein-restricted diet **Kemarel is an tool for CKD in the predialysis period.**

- Reduction of uremic symptoms, which are largely due to an accumulation of degradation products of the protein metabolism.
- Preservation of the residual renal function and therefore slowing down the rate of progression of the CKD and delaying the onset of dialysis.
- Preservation of the nutritional status, despite the marked reduction of the daily protein intake.
- Improvement of metabolic complications due to renal insufficiency (e.g. proteinuria, disturbances in calcium-phosphate, carbohydrate and lipid metabolism).

Kemarel



Heaton

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